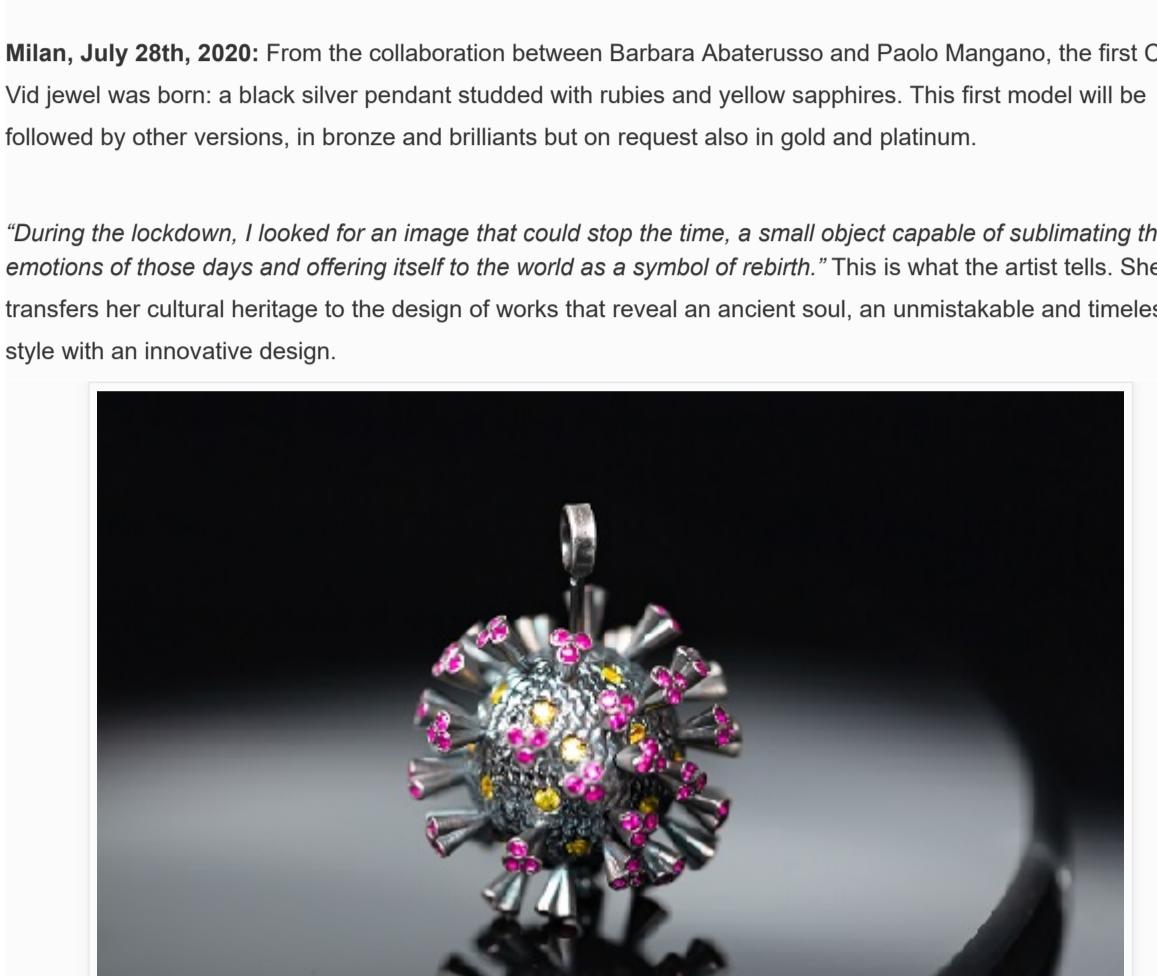


OUR WORLD/IL NOSTRO MONDO Culture/Cultura Fashion/Lifestyle News/Attualità Entertainment/Spettacolo

From The Collaboration Between Barbara Abaterusso And Paolo Mangano The First Co-Vid Jewel Comes To Life.

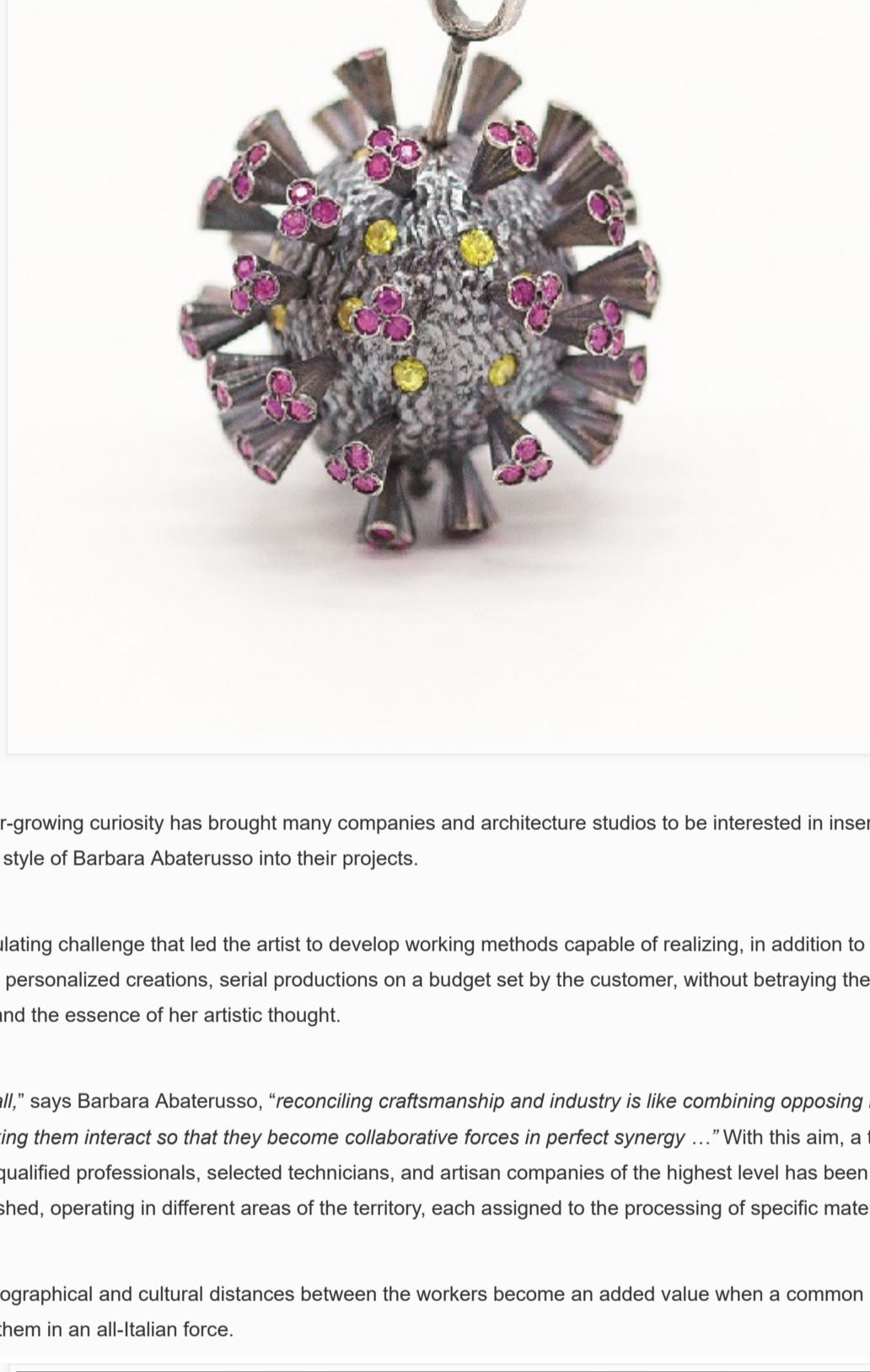
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Sublime emotions by offering themselves to the world as a symbol of rebirth.

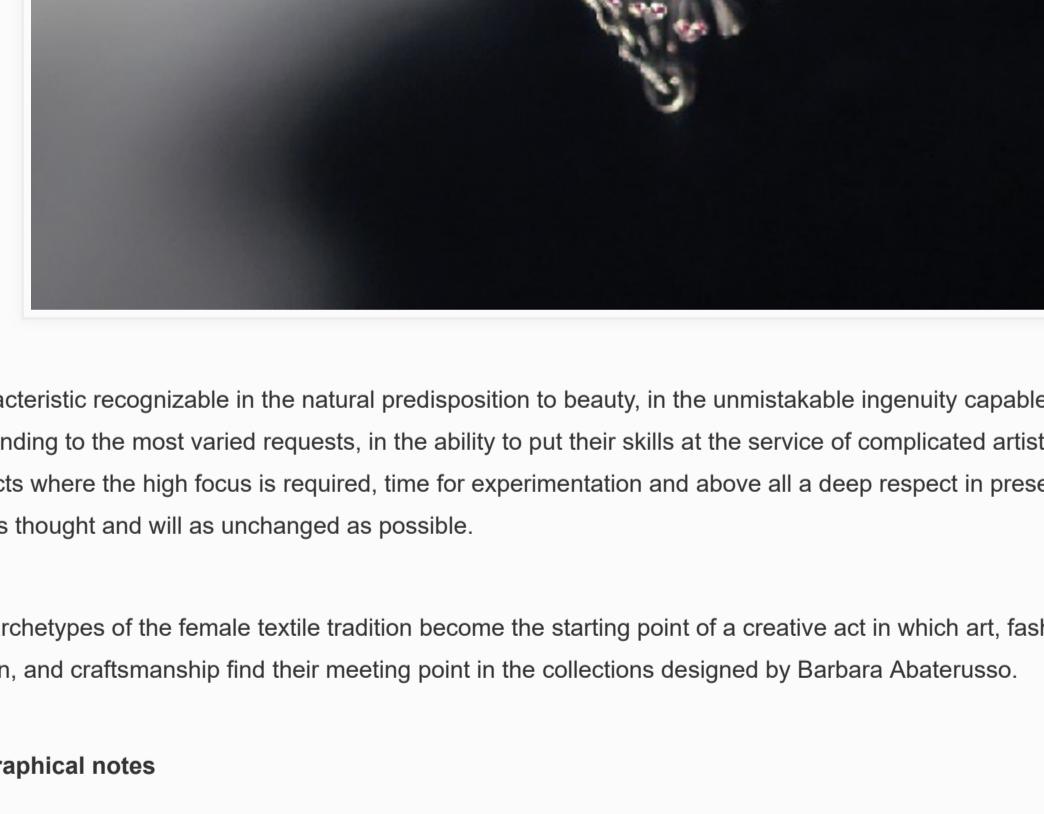
Milan, July 28th, 2020: From the collaboration between Barbara Abaterusso and Paolo Mangano, the first Co-Vid jewel was born: a black silver pendant studded with rubies and yellow sapphires. This first model will be followed by other versions, in bronze and brilliants but on request also in gold and platinum.

"During the lockdown, I looked for an image that could stop the time, a small object capable of sublimating the emotions of those days and offering itself to the world as a symbol of rebirth." This is what the artist tells. She transfers her cultural heritage to the design of works that reveal an ancient soul, an unmistakable and timeless style with an innovative design.



Complicated manufacturing techniques, refined after years of research and experimentation, meticulous attention to detail and the use of precious materials, allow today the limited production of exclusive works signed by this undisputed excellence of Made in Italy.

Rigid and cold materials flex like soft fabrics to be embroidered, precious as royal coats. Metals that soaked in seawater offer themselves as canvases on which rust is the color. Light and perforated fabrics become bronze. Bold combinations that as alchemical processes unexpectedly reach sublime balances that capture, surprise, and excite us through a universal code.



An ever-growing curiosity has brought many companies and architecture studios to be interested in inserting the unique style of Barbara Abaterusso into their projects.

A stimulating challenge that led the artist to develop working methods capable of realizing, in addition to the usually personalized creations, serial productions on a budget set by the customer, without betraying the ancient flavor and the essence of her artistic thought.

"After all," says Barbara Abaterusso, *"reconciling craftsmanship and industry is like combining opposing materials ... making them interact so that they become collaborative forces in perfect synergy ..."* With this aim, a team of highly qualified professionals, selected technicians, and artisan companies of the highest level has been established, operating in different areas of the territory, each assigned to the processing of specific materials.

The geographical and cultural distances between the workers become an added value when a common purpose unites them in an all-Italian force.

Barbara Abaterusso

Biographical notes

Barbara Abaterusso, internationally renowned artist and designer, was born from a strange alchemy of blood and circumstances, two contrary winds but both coming from families of tailors and costume designers, find the thread that unites them in the heterogeneous universe of the fabric.

She still remembers the women of her family who used to meet with friends and neighbors to devote themselves to embroidery, crochet, sewing. It is no coincidence that her new atelier in via Monserrato, in the heart of Rome, is a place of reminiscence, so strong is the reference between the architectural style very close to that of the palaces of Salento, the father's land of origin, and the works on display, with themes of lace and sewing, golds and silvers reminiscent of the Venice, the female universe of the mother and beloved grandmother.

Co-Vid by Barbara Abaterusso

Necklace of the collection "Co-Vid"

Black silver, yellow sapphires, rubies

Italy 2020

Pendant: diameter 2,5 cm

Available on request

Black silver, yellow gold, white gold, platinum, white bronze, antique bronze

Brilliant, yellow sapphires, ruby, pearls, enamels

www.barbaraabaterusso.com